



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101662

Schedule Dates 08/28/12-09/03/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

Date Entered 07/30/12
Last Modified 08/28/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07893505
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,357.50
Net Total \$109,692.50
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Sep. 2012 | 163 | \$129,050.00 |
| Grand Total: | 163 | \$129,050.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|-------------------------|---------|
| 1.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 4 | :30 | 4:25A- 4:58A (EST) | 5 | | X | X | X | X | | | 5 | \$50.00 | \$250.00 | WBNS-TV (WBNS) | 430A NEWS | 7/30/12 |
| 2.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 3 | :30 | 5A- 5:55A (EST) | 8 | | X | X | X | X | | | 8 | \$600.00 | \$4,800.00 | WBNS-TV (WBNS) | 5A NEWS | 7/30/12 |
| 3.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 3 | :30 | 5:57A- 7A (EST) | 4 | | X | X | X | X | | | 4 | \$800.00 | \$3,200.00 | WBNS-TV (WBNS) | 6A NEWS | 7/30/12 |
| 4.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 3 | :30 | 7A- 8A (EST) | 6 | | X | X | X | X | | | 6 | \$800.00 | \$4,800.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 7AM | 7/30/12 |
| 5.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 3 | :30 | 8A- 8:55A (EST) | 8 | | X | X | X | X | | | 8 | \$400.00 | \$3,200.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 8AM | 7/30/12 |
| 6.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 3 | :30 | 8:58A- 9:55A (EST) | 5 | | X | X | X | X | | | 5 | \$400.00 | \$2,000.00 | WBNS-TV (WBNS) | KELLY | 7/30/12 |
| 7.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 3 | :30 | 9:58A- 10:55A (EST) | 2 | | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | WBNS-TV (WBNS) | DEAL | 7/30/12 |
| 8.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 2 | :30 | 10:58A- 11:57A (EST) | 4 | | X | X | X | X | | | 4 | \$1,000.00 | \$4,000.00 | WBNS-TV (WBNS) | TPIR | 7/30/12 |
| 9.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 3 | :30 | 11:58A- 12:30P (EST) | 7 | | X | X | X | X | | | 7 | \$700.00 | \$4,900.00 | WBNS-TV (WBNS) | NOON NEWS | 7/30/12 |
| 10.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 3 | :30 | 12:30P- 2P (EST) | 4 | | X | X | X | X | | | 4 | \$700.00 | \$2,800.00 | WBNS-TV (WBNS) | SOAPS | 7/30/12 |
| 11.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 3 | :30 | 2P- 3P (EST) | 2 | | X | X | X | X | | | 2 | \$600.00 | \$1,200.00 | WBNS-TV (WBNS) | TALK | 7/30/12 |
| 12.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 4 | :30 | 3P- 3:55P (EST) | 5 | | X | X | X | X | | | 5 | \$400.00 | \$2,000.00 | WBNS-TV (WBNS) | DR PHIL | 7/30/12 |
| 13.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 4 | :30 | 3:58P- 5P (EST) | 4 | | X | X | X | X | | | 4 | \$450.00 | \$1,800.00 | WBNS-TV (WBNS) | DR OZ | 7/30/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101662

Schedule Dates 08/28/12-09/03/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

Date Entered 07/30/12
Last Modified 08/28/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07893505
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,357.50
Net Total \$109,692.50
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Sep. 2012 | 163 | \$129,050.00 |
| Grand Total: | 163 | \$129,050.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|-------------|----------------|---------------------------------------|---------|
| 14.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 3 | :30 | 5P- 6P (EST) | 9 | | X | X | X | X | | | 9 | \$1,200.00 | \$10,800.00 | WBNS-TV (WBNS) | 5P NEWS | 7/30/12 |
| 15.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 4 | :30 | 6P- 6:30P (EST) | 6 | | X | X | X | X | | | 6 | \$1,200.00 | \$7,200.00 | WBNS-TV (WBNS) | 6P NEWS | 7/30/12 |
| 16.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 3 | :30 | 6:58P- 7:30P (EST) | 4 | | X | X | X | X | | | 4 | \$1,200.00 | \$4,800.00 | WBNS-TV (WBNS) | JEOP | 7/30/12 |
| 17.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 4 | :30 | 7:30P- 7:57P (EST) | 4 | | X | X | X | X | | | 2 | \$1,000.00 | \$2,000.00 | WBNS-TV (WBNS) | WHEEL | 7/30/12 |
| 17.0.1 | Closed Preempt | 08/30/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Spot - browns fb | |
| 17.0.2 | Closed Preempt | 08/31/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Spot - game time | |
| 18.0 | Normal Line / SPOT | 08/28/12-08/28/12 | 4 | :30 | 7:57P- 9P (EST) | 1 | | X | | | | | | 1 | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | NCIS | 7/30/12 |
| 19.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 4 | :30 | 11:35P- 12:37A (EST) | 6 | | X | X | X | X | | | 6 | \$500.00 | \$3,000.00 | WBNS-TV (WBNS) | LETTERMAN | 7/30/12 |
| 20.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 2 | :30 | 12:37A- 1:37A (EST) | 4 | | X | X | X | X | | | 4 | \$250.00 | \$1,000.00 | WBNS-TV (WBNS) | FERGUSON | 7/30/12 |
| 21.0 | Normal Line / SPOT | 08/28/12-09/02/12 | 4 | :30 | 11P- 11:35P (EST) | 8 | | X | X | X | X | X | X | 8 | \$1,200.00 | \$9,600.00 | WBNS-TV (WBNS) | LT NEWS | 7/30/12 |
| 22.0 | Normal Line / SPOT | 08/30/12-08/30/12 | 4 | :30 | 9P- 10P (EST) | 1 | | | | X | | | | | \$5,000.00 | | WBNS-TV (WBNS) | BIG BRO | 7/30/12 |
| 22.0.1 | Closed Preempt | 08/30/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Exception - browns fb | |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101662

Schedule Dates 08/28/12-09/03/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

Date Entered 07/30/12
Last Modified 08/28/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07893505
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,357.50
Net Total \$109,692.50
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Sep. 2012 | 163 | \$129,050.00 |
| Grand Total: | 163 | \$129,050.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|---|---------|
| 23.0 | Revised Line / SPORTS | 08/30/12-08/30/12 | 4 | :30 | 7:30P- 10:30P (EST) | 1 | | | | X | | | | | | | WBNS-TV (WBNS) | BROWNS PRESEASON | 7/30/12 |
| 23.1 | Normal Line / SPORTS | 08/30/12-08/30/12 | 4 | :30 | 7:30P- 10:30P (EST) | 2 | | | | X | | | | 2 | \$1,500.00 | \$3,000.00 | WBNS-TV (WBNS) | BROWNS PRESEASON | 8/2/12 |
| 24.0 | Revised Line / SPOT | 08/31/12-08/31/12 | 4 | :30 | 7:57P- 9P (EST) | 1 | | | | | X | | | | | | WBNS-TV (WBNS) | UNDERCOVER BOSS | 7/30/12 |
| 24.1 | Normal Line / BUCKEYEBLITZ | 08/31/12-08/31/12 | 4 | :30 | 8P- 9P (EST) | 1 | | | | | X | | | 1 | \$2,000.00 | \$2,000.00 | WBNS-TV (WBNS) | BUCKEYE BLITZ SPECIAL | 8/23/12 |
| 25.0 | Normal Line / SPOT | 08/31/12-08/31/12 | 4 | :30 | 9P- 10P (EST) | 1 | | | | | X | | | 1 | \$2,000.00 | \$2,000.00 | WBNS-TV (WBNS) | CSI NY | 7/30/12 |
| 26.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 3 | :30 | 4:58A- 6:56A (EST) | 4 | | | | | | X | | 4 | \$300.00 | \$1,200.00 | WBNS-TV (WBNS) | SA NEWS | 7/30/12 |
| 27.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 4 | :30 | 6:57A- 9A (EST) | 4 | | | | | | X | | | \$500.00 | | WBNS-TV (WBNS) | SA CBS MORN | 7/30/12 |
| 27.0.1 | Closed Preempt | 09/01/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Exception - children's pgming | |
| 27.0.2 | Closed Preempt | 09/01/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Exception - children's pgming | |
| 27.0.3 | Closed Preempt | 09/01/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Exception - children's pgming | |
| 27.0.4 | Closed Preempt | 09/01/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Exception - children's pgming | |
| 28.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 3 | :30 | 5:58P- 6:30P (EST) | 1 | | | | | | X | | 1 | \$450.00 | \$450.00 | WBNS-TV (WBNS) | 6P NEWS SA | 7/30/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101662

Schedule Dates 08/28/12-09/03/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

Date Entered 07/30/12
Last Modified 08/28/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07893505
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,357.50
Net Total \$109,692.50
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Sep. 2012 | 163 | \$129,050.00 |
| Grand Total: | 163 | \$129,050.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|--------------------|---------|
| 29.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 3 | :30 | 6:58P- 7:30P (EST) | 1 | | | | | | X | | 1 | \$350.00 | \$350.00 | WBNS-TV (WBNS) | SA JEOP | 7/30/12 |
| 30.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 2 | :30 | 7:30P- 7:57P (EST) | 1 | | | | | | X | | 1 | \$350.00 | \$350.00 | WBNS-TV (WBNS) | SA WHEEL | 7/30/12 |
| 31.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 4 | :30 | 9P- 10P (EST) | 1 | | | | | | X | | 1 | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | CRIMETIME | 7/30/12 |
| 32.0 | Revised Line / SPOT | 09/01/12-09/01/12 | 3 | :30 | 11:35P- 12A (EST) | 1 | | | | | | X | | | | | WBNS-TV (WBNS) | W2W SPORTS | 7/30/12 |
| 32.1 | Normal Line / SPOT | 09/01/12-09/01/12 | 3 | :30 | 11:35P- 12A (EST) | 2 | | | | | | X | | 2 | \$450.00 | \$900.00 | WBNS-TV (WBNS) | W2W SPORTS | 8/28/12 |
| 33.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 2 | :30 | 12A- 1A (EST) | 1 | | | | | | X | | 1 | \$250.00 | \$250.00 | WBNS-TV (WBNS) | CRIM MINDS | 7/30/12 |
| 34.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 2 | :30 | 1A- 2A (EST) | 1 | | | | | | X | | 1 | \$150.00 | \$150.00 | WBNS-TV (WBNS) | NUMBERS | 7/30/12 |
| 35.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 3 | :30 | 6:28A- 8:30A (EST) | 4 | | | | | | | X | 4 | \$350.00 | \$1,400.00 | WBNS-TV (WBNS) | SU NEWS | 7/30/12 |
| 36.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 2 | :30 | 8:58A- 10:30A (EST) | 3 | | | | | | | X | 3 | \$1,000.00 | \$3,000.00 | WBNS-TV (WBNS) | CBS SUNDAY MORNING | 7/30/12 |
| 37.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 3 | :30 | 6:28P- 6:57P (EST) | 1 | | | | | | | X | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | 630P NEWS SU | 7/30/12 |
| 38.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 4 | :30 | 6:57P- 8P (EST) | 1 | | | | | | | X | 1 | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | 60 MIN | 7/30/12 |
| 39.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 4 | :30 | 8P- 9P (EST) | 1 | | | | | | | X | 1 | \$4,500.00 | \$4,500.00 | WBNS-TV (WBNS) | BIG BRO | 7/30/12 |
| 40.0 | Revised Line / SPOT | 09/02/12-09/02/12 | 5 | :30 | 9P- 10P (EST) | 1 | | | | | | | X | | | | WBNS-TV (WBNS) | 3 | 7/30/12 |
| 40.1 | Normal Line / SPOT | 09/02/12-09/02/12 | 5 | :30 | 9P- 10P (EST) | 1 | | | | | | | X | 1 | \$1,400.00 | \$1,400.00 | WBNS-TV (WBNS) | THE GOOD WIFE | 8/8/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101662

Schedule Dates 08/28/12-09/03/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

Date Entered 07/30/12
Last Modified 08/28/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07893505
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,357.50
Net Total \$109,692.50
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Sep. 2012 | 163 | \$129,050.00 |
| Grand Total: | 163 | \$129,050.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|---------------------------------|---------|
| 41.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 3 | :30 | 11:35P- 12A (EST) | 1 | | | | | | | X | 1 | \$600.00 | \$600.00 | WBNS-TV (WBNS) | W2W SPORTS | 7/30/12 |
| 42.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 2 | :30 | 12A- 1A (EST) | 1 | | | | | | | X | 1 | \$250.00 | \$250.00 | WBNS-TV (WBNS) | CRIM MINDS | 7/30/12 |
| 43.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 5 | :30 | 4:25A- 4:58A (EST) | 1 | X | | | | | | | 1 | \$50.00 | \$50.00 | WBNS-TV (WBNS) | NEWS | 7/30/12 |
| 44.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 4 | :30 | 5A- 5:55A (EST) | 2 | X | | | | | | | 2 | \$600.00 | \$1,200.00 | WBNS-TV (WBNS) | 5AM NEWS | 7/30/12 |
| 45.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 4 | :30 | 5:57A- 7A (EST) | 1 | X | | | | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | 6AM NEWS | 7/30/12 |
| 46.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 4 | :30 | 7A- 8A (EST) | 1 | X | | | | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 7AM | 7/30/12 |
| 47.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 5 | :30 | 8A- 8:55A (EST) | 2 | X | | | | | | | 2 | \$400.00 | \$800.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 8AM | 7/30/12 |
| 48.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 4 | :30 | 8:58A- 9:55A (EST) | 2 | X | | | | | | | 2 | \$400.00 | \$800.00 | WBNS-TV (WBNS) | LIVE WITH KELLY | 7/30/12 |
| 49.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 3 | :30 | 10:58A- 11:57A (EST) | 1 | X | | | | | | | | \$1,000.00 | | WBNS-TV (WBNS) | THE PRICE IS RIGHT | 7/30/12 |
| 49.0.1 | Closed Preempt | 09/03/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Spot -per Kathy | |
| 50.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 5 | :30 | 11:58A- 12:30P (EST) | 1 | X | | | | | | | 1 | \$700.00 | \$700.00 | WBNS-TV (WBNS) | NOON NEWS | 7/30/12 |
| 51.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 5 | :30 | 12:30P- 2P (EST) | 1 | X | | | | | | | | \$700.00 | | WBNS-TV (WBNS) | SOAP ROTATION | 7/30/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101662

Schedule Dates 08/28/12-09/03/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

Date Entered 07/30/12
Last Modified 08/28/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07893505
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,357.50
Net Total \$109,692.50
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Sep. 2012 | 163 | \$129,050.00 |
| Grand Total: | 163 | \$129,050.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|--|---------|
| 51.0.1 | Closed Preempt | 09/03/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Exception - us open tennis | |
| 52.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 4 | :30 | 3P- 3:55P (EST) | 1 | X | | | | | | | | \$400.00 | | WBNS-TV (WBNS) | DR PHIL | 7/30/12 |
| 52.0.1 | Closed Preempt | 09/03/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Exception - us open tennis | |
| 53.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 4 | :30 | 3:58P- 5P (EST) | 1 | X | | | | | | | | \$450.00 | | WBNS-TV (WBNS) | DR OZ | 7/30/12 |
| 53.0.1 | Closed Preempt | 09/03/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Exception - us open tennis | |
| 54.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 4 | :30 | 5P- 6P (EST) | 2 | X | | | | | | | | \$1,200.00 | | WBNS-TV (WBNS) | 5PM NEWS | 7/30/12 |
| 54.0.1 | Closed Preempt | 09/03/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Spot -us open tennis | |
| 54.0.2 | Closed Preempt | 09/03/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Spot -us open tennis | |
| 55.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 5 | :30 | 6P- 6:30P (EST) | 1 | X | | | | | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | 6PM NEWS | 7/30/12 |
| 55.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 5 | :30 | 6:58P- 7:30P (EST) | 1 | X | | | | | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | JEOPARDY | 7/30/12 |
| 57.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 5 | :30 | 7:30P- 7:57P (EST) | 1 | X | | | | | | | 1 | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | WHEEL OF FORTUNE | 7/30/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101662

Schedule Dates 08/28/12-09/03/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

Date Entered 07/30/12
Last Modified 08/28/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07893505
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,357.50
Net Total \$109,692.50
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Sep. 2012 | 163 | \$129,050.00 |
| Grand Total: | 163 | \$129,050.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|---------------------|---------|
| 58.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 4 | :30 | 11:35P- 12:37A (EST) | 1 | X | | | | | | | 1 | \$500.00 | \$500.00 | WBNS-TV (WBNS) | DAVID LETTERMAN | 7/30/12 |
| 59.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 3 | :30 | 12:37A- 1:37A (EST) | 1 | X | | | | | | | 1 | \$250.00 | \$250.00 | WBNS-TV (WBNS) | CRAIG FERGUSON | 7/30/12 |
| 60.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 5 | :30 | 11P- 11:35P (EST) | 1 | X | | | | | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | LATE NEWS | 7/30/12 |
| 61.0 | M/G For 53.0.1 / SPOT | 08/28/12-08/31/12 | 4 | :30 | 3:58P- 5P (EST) | 1 | | X | X | X | X | | | 1 | \$450.00 | \$450.00 | WBNS-TV (WBNS) | DR OZ | 8/2/12 |
| 62.0 | Normal Line / SPORTS | 09/01/12-09/01/12 | 4 | :30 | 12P- 5:58P (EST) | 2 | | | | | | X | | 2 | \$500.00 | \$1,000.00 | WBNS-TV (WBNS) | US OPEN TENNIS | 8/2/12 |
| 63.0 | Revised Line / NCAA FOOTBALL | 09/01/12-09/01/12 | 2 | :30 | 9A- 12P (EST) | 2 | | | | | | X | | | | | WBNS-TV (WBNS) | COLLEGE FOOTBALL | 8/2/12 |
| 63.1 | Normal Line / NCAA SPORTS | 09/01/12-09/01/12 | 2 | :30 | 9A- 12P (EST) | 2 | | | | | | X | | 2 | \$1,500.00 | \$3,000.00 | WBNS-TV (WBNS) | COLLEGE FOOTBALL | 8/3/12 |
| 64.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 3 | :30 | 10A- 11A (EST) | 2 | X | | | | | | | 2 | \$400.00 | \$800.00 | WBNS-TV (WBNS) | DR PHIL | 8/2/12 |
| 65.0 | Normal Line / SPORTS | 09/03/12-09/03/12 | 4 | :30 | 12:30P- 5:58P (EST) | 2 | X | | | | | | | 2 | \$500.00 | \$1,000.00 | WBNS-TV (WBNS) | US OPEN TENNIS | 8/2/12 |
| 66.0 | Revised Line / SPOT | 08/29/12-08/29/12 | 4 | :30 | 9P- 10P (EST) | 1 | | | X | | | | | | | | WBNS-TV (WBNS) | BIG BROTHER | 8/2/12 |
| 66.1 | Normal Line / SPOT | 08/29/12-08/29/12 | 3 | :30 | 7:57P- 9P (EST) | 1 | | | X | | | | | 1 | \$4,000.00 | \$4,000.00 | WBNS-TV (WBNS) | BIG BROTHER | 8/23/12 |
| 67.0 | Revised Line / SPOT | 09/01/12-09/01/12 | 4 | :30 | 7:57P- 9P (EST) | 1 | | | | | | X | | | | | WBNS-TV (WBNS) | COMEDYTIME SATURDAY | 8/2/12 |
| 67.1 | Normal Line / SPOT | 09/01/12-09/01/12 | 4 | :30 | 7:57P- 9P (EST) | 1 | | | | | | X | | 1 | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | CRIMETIME SATURDAY | 8/24/12 |
| 68.0 | Normal Line / SPOT | 08/28/12-08/28/12 | 3 | :30 | 6:58P- 7:30P (EST) | 1 | | X | | | | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | JEOPARDY | 8/2/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101662

Schedule Dates 08/28/12-09/03/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1522/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30

Date Entered 07/30/12
Last Modified 08/28/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07893505
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,357.50
Net Total \$109,692.50
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Sep. 2012 | 163 | \$129,050.00 |
| Grand Total: | 163 | \$129,050.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|--------------------------------|---------|
| 69.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 4 | :30 | 5P- 6P (EST) | 1 | X | | | | | | | | \$1,200.00 | | WBNS-TV (WBNS) | 5PM NEWS | 8/27/12 |
| 69.0.1 | Closed Preempt | 09/03/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Spot - us open | |
| 70.0 | Normal Line / SPOT | 08/29/12-08/31/12 | 3 | :30 | 8:58A- 9:55A (EST) | 1 | | | X | X | X | | | 1 | \$350.00 | \$350.00 | WBNS-TV (WBNS) | LIVE WITH KELLY | 8/27/12 |
| 71.0 | M/G For 69.0.1 / SPOT | 09/03/12-09/03/12 | 5 | :30 | 6P- 6:30P (EST) | 1 | X | | | | | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | 6PM NEWS | 8/28/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."